KU LEUVEN



MULTI-DAY TRAINING COURSE

Circular Business Models

From 11/03/2027 to 27/05/2027 (6 sessions) from 13.30 to 18.00

Antwerp, Brussels, Ghent, Kortrijk, Sint-Niklaas

PUC | CONTINUE

Financial and legal strategies for a profitable circular economy

The transition to a circular economy is creating new opportunities for organisations to generate value, strengthen resilience, and future-proof their operations. While many companies recognise the strategic importance of circularity, turning circular ambitions into viable business models remains a significant challenge.

Success in the circular economy requires more than designing circular products and services. It demands sound business strategies, innovative revenue models, appropriate financing mechanisms, and a clear understanding of the legal frameworks that govern ownership, liability, contracts, procurement, and risk. These financial and legal dimensions often determine whether a circular initiative can scale and create lasting value.

This programme equips professionals with the knowledge and tools to develop, evaluate, finance, and implement circular business models. Through a combination of academic insights, practical frameworks, workshops, real-world cases, and study visits, participants gain a comprehensive understanding of how organisations can create economic, environmental, and strategic value through circular business innovation.

Contact Programme Manager Céline Platteau if you like more information or have questions about this programme.

Programme

1. CIRCULAR STRATEGIES: DRIVERS AND OPPORTUNITIES

Thursday 11 March 2027 - Cocon, Sint-Niklaas

- Circular strategies and value creation - Prof. Karel Van Acker, KU Leuven
- Policy and regulation driving circular economy - Noémie Janssens, VBO-FEB
- Study visit: Cocon, Debora Vancayzeele

2. FINANCING CIRCULAR BUSINESS MODELS AND ALTERNATIVE CORPORATE MODELS

Thursday 25 March 2027 - KU Leuven, Campus Brussel

- Key considerations for successfully financing circular business plans - Johan Keppens, PMV
- Financing of product-as-a-service models - Veronique Vermoesen, Arteveldehogeschool
- *To be confirmed*

3. VALUE PROPOSITION IN THE CIRCULAR ECONOMY

Thursday 15 April 2027 - KU Leuven, Campus Ghent

- Valuation of circular products - Sofie Rapsaet, SURA
- Circular value in the building industry - Armelle Windels, Wienerberger
- Workshop: From a linear to a circular value chain
- Study visit: Living Lab Circular and Bio-Based Construction Industry - Jesse Honsa, KU Leuven & Wim Pieters, CIRCL

4. CONTRACTS AND PROCUREMENT IN CIRCULAR BUSINESS MODELS

Thursday 29 April 2027 - KU Leuven, Campus Brussel

- Legal considerations for circular business models - Benjamin Verheye, KU Leuven & Notarissen Hendrickx & Verheye
- Contractual rights and liabilities of as-a-service models - Harry Slachmuylders, Linklaters
- Circular procurement and public procurement legislation - Alexander Lemmens, Agentschap Facilitair Bedrijf, Vlaamse Overheid

5. RISK AND 'WASTE' MANAGEMENT IN THE CIRCULAR ECONOMY

Thursday 13 May 2027 - Deelfabriek, Kortrijk

- Risk management in circular business models - Sara Adam, SD&C Verzekeringen
- Waste legislation - Elias Van Gool, KU Leuven
- Evolution of circular strategies @Barco - Dries Vanneste, Barco
- Study visit: Deelfabriek, Barbara Deman

6. COLLABORATING IN AND FOR A CIRCULAR ECONOMY

Thursday 27 May 2027 - Ziekenhuis ad Stroom, Antwerpen

- Circularity in hospitals: what does this mean? - Annelies Casteleyn, ZAS
- Building partnerships for a circular value chain - Katrijn Goethals, Samsonite
- Home appliances as-a-service: key learning from 10 years social-commercial collaboration - Bruno Vermoesen, BSH Appliances

Target audience

This programme is designed for professionals who want to understand how circular economy principles can be translated into viable, scalable, and profitable business models.

It is particularly relevant for:

- CEOs, business unit managers and strategic decision-makers
- Entrepreneurs and intrapreneurs developing new circular ventures or services
- CFOs, finance professionals and investors assessing circular business opportunities
- Business consultants and advisors supporting organisational transition and innovation
- Corporate lawyers and legal professionals dealing with circular contracts, ownership, liability and procurement
- Sustainability, ESG and circular economy professionals seeking a stronger business and financial perspective
- Policy and innovation managers involved in circular transition initiatives

The programme is especially suited for participants who are interested in the business, financial and legal aspects of circularity.

Practical

The sessions and course material will be provided in English.

Dates and locations

All sessions from 13.30h until 18.00h, including coffee break.

- Thursday 11 March 2027 - Cocon, Atomiumstraat 23, 9100 Sint-Niklaas
- Thursday 25 March 2027 - KU Leuven, Brussels Campus, Stormstraat 2, 1000 Brussel
- Thursday 15 April 2027 - KU Leuven, Ghent Campus, Gebroeders De Smetstraat 1, 9000 Ghent
- Thursday 29 April 2027 - KU Leuven, Brussels Campus, Stormstraat 2, 1000 Brussel
- Thursday 13 May 2027 - Deelfabriek, Rijkswachtstraat 5, 8500 Kortrijk
- Thursday 27 May 2026 - ZAS CADIX, Kempenstraat 100, 2300 Antwerpen

Most locations are available by public transport. Are you looking to carpool, or do you like to offer a passenger seat? Contact programme manager Céline Platteau

Registration

The deadline to register online is 4 March 2027.

The fee is €1625 - ***Early bird discount!! Register before 4 January 2027 and pay €1475***

- Upon registering **multiple participants** from the same organisation, you receive **10% discount**.

If you register as an organisation for the entire course, you have the flexibility to send a different employee to each session. Please state the names of the employees + which session they are attending in the comments field when registering.

Payment options

- Pay online when you register.
- Or pay by bank transfer to PUC - KU Leuven Continue's account number IBAN BE31 2850 2133 2955, quoting 400/0030/21789 + the name of the participant(s). In this case, you will not receive an invoice. Proof of payment is available on request.
- Would you like to pay by invoice? If so, please select this option when registering online and pay only after receiving your invoice.

For tax purposes, no invoice is required as these services fall under the education exemption. We cannot send an invoice if you choose to pay online or by bank transfer using the structured reference. We will also email you the payment details.

For this programme, credits have been requested from:

- FSMA (approved)
- ITAA (approved)
- IBJ - Institute for Corporate Lawyers: requested for 24 points.
- IBR - Institute of Corporate Auditors (approved)

PUC - KU Leuven Continue

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By registering, I declare that I agree to the use of the information I provide to contact me in the context of this training and for any necessary follow-up.