KU LEUVEN



TWO-DAY COURSE

AI in Real Estate

From 18/02/2027 to 04/03/2027 (2 sessions)
from 13.00 to 17.00

PUC | CONTINUE

From Property Purchase to Portfolio Management

Artificial intelligence is creating new opportunities across the real estate value chain, from the property purchase journey to real estate portfolio management.

This programme explores how AI is being applied in the sector, introduces the fundamentals behind the technology, and examines its potential, limitations and strategic implications. Through expert presentations and industry perspectives, participants gain insights into real-world applications and learn to assess where AI can create value in their professional practice.

Programme

Day 1: Essentials of AI in Real Estate

25 February 2027, 1 - 4:30 pm, KU Leuven Gent

Basic concepts and essentials of AI

Prof. Mathias Verbeke, KU Leuven

Professor Mathias Verbeke, an expert in artificial intelligence (AI) at KU Leuven – Bruges, will open the seminar. In his presentation, he will highlight the key concepts that are essential for a basic understanding of artificial intelligence. With a clear explanation of how AI works, Professor Verbeke guides participants through the basic principles, enabling them to build a solid foundation for understanding the possibilities and applications of artificial intelligence in the property sector.

AI Throughout the Real Estate Purchase journey

Karen Van De Woestyne, KBC

What role does AI play throughout the entire property purchase process? We start with the dream of finding the right property, the search with the bank's support, and move on to the purchase itself, including the mortgage and insurance, and the renovation after the purchase. In the first part, Karen Van De Woestyne examines the customer's perspective and highlights all the specific areas where AI comes into play. In the second part, she examines the bank's perspective, focusing on the safeguards and quality control measures.

Day 2: AI within Real Estate Portfolio Management

4 March 2027, 1 - 4:30 pm, KU Leuven Gent

Alexander Appelmans (Group Alta / KU Leuven), Jelle Defraye (Befimmo), Geoffrey Giet (agence rosseel), Hans Vandendael (Real Serendipity)

We continue our exploration of AI & Real Estate, with a specific focus on AI in portfolio management. Each speaker will share their perspective on the topic and discuss it from their own professional context. They will then engage in a panel discussion. The session will also provide opportunities for questions from and interaction with the participants.

Target audience

- Real estate professionals seeking to understand the impact of AI on their sector.
- Property managers, asset managers, brokers, valuers, and consultants.
- Real estate developers and investors.
- Corporate real estate and facility management professionals.
- Public sector professionals involved in housing, urban development, and spatial planning.
- Innovation, digital transformation, and data professionals working in real estate organisations.
- Decision-makers and executives who want to develop an AI strategy for their real estate activities.
- Professionals with an interest in technology-driven innovation in the built environment.

No prior technical or programming knowledge is required. The programme focuses on practical insights and business applications of AI in real estate.

Practical

Date

Thursday 25 February 2027,1 pm until 4:30 pm

Thursday 4 March 2027, 1 pm until 4:30 pm

Location

KU Leuven Gent Campus Rabot, Gebroeders De Smetstraat 1, Gent

Sessions

You may choose to attend one or both sessions. Please indicate your preference(s) when registering.

Registration

Registration fee: 575 euros

Alumni of the Postgraduaat in de Vastgoedkunde can participate at the discounted price of 525 euros.

Pay by bank transfer to account number IBAN BE31 2850 2133 2955 of PUC - KU Leuven Continue, stating 400/0030/53822+ name of participant(s) and do not receive an invoice. If you would like an invoice, please indicate this when registering.

BIV accreditation: requested

Vastgoedkunde KU Leuven, part of PUC - KU Leuven Continue

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By registering, I declare that I agree to the use of the information I provide to contact me in the context of this training and for any necessary follow-up.